Vliegwiel Impact

Investment deck

August 2026



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Samen Impact Maken

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Vliegwiel overview



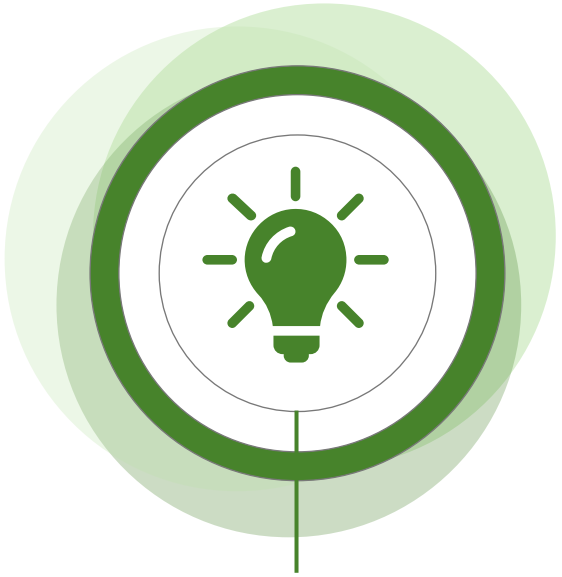
Why?

We exist to **create meaningful societal and environmental impact** by investing in businesses that tackle the world's most pressing challenges today and for the future



How?

We empower a select group of entrepreneurs, especially **young founders with bold ideas**, through capital, expertise, and network



What?

We invest EUR 100-250k in early-stage startups tackling real-world problems, **providing hands-on support** to help them grow and succeed

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Investment focus

Where we invest

Energy Transition
(core)

Energy storage, grid & infrastructure solutions and industrial decarbonization



Circularity

Circular materials, waste valorization, and resource efficiency



Biodiversity

Monitoring, ecosystem restoration, and nature-based solutions



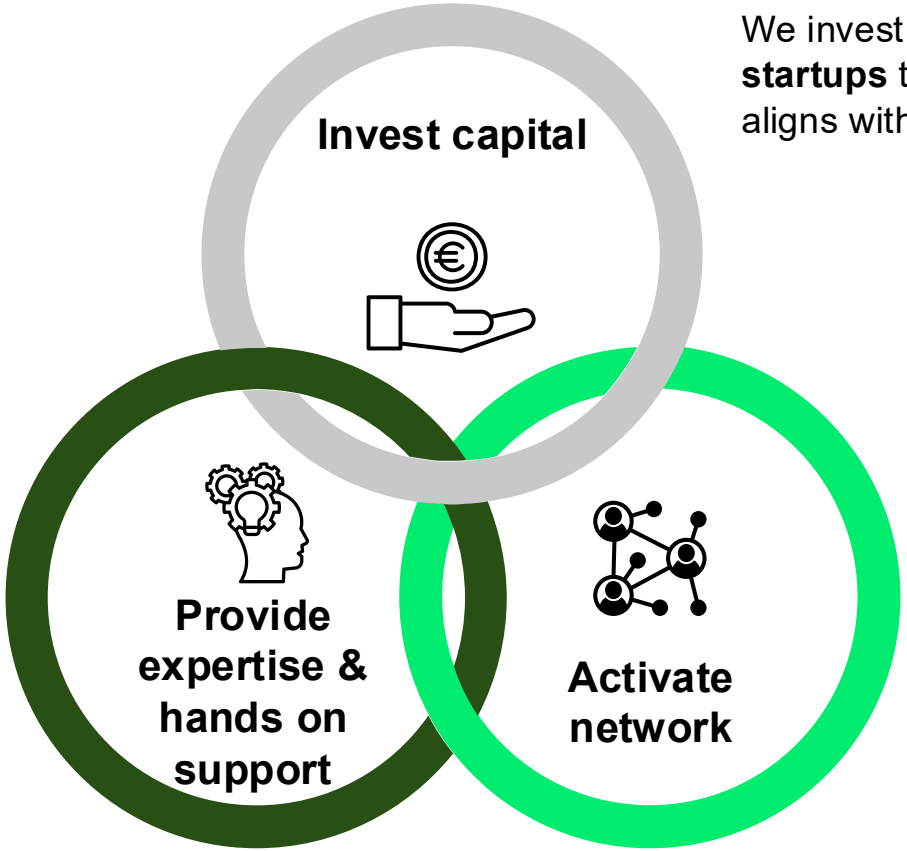
What we look for

Business model	B2B solutions
Technology	Hardware oriented
Stage	Pre-seed, with pilots or initial revenue underway *(EUR 100-250 k tickets)*
Team	Open to active collaboration and feedback

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Our offering

We invest between **EUR 100-250 k in early-stage startups** that supports your growth trajectory and aligns with your long-term vision



Collectively, we offer decades of **experience** across **financial, commercial, technical, and sustainability domains** allowing us to support founders hands on in navigating complex challenges, shaping strategy and building resilient businesses

We bring access to a broad and valuable network, including **co-investors and follow-on investors**, as well as **industry-specific experts**, potential advisors, and even future clients

Investment process

6-8 weeks

Initial contact 1

- Understand the startup's vision, team, and impact

Screening 2

- Evaluation of business, financials, competition, team, and impact metrics
- Assesment of fit with Vliegwiel's objectives

Proceed to screening phase

Due Diligence 3

- Targeted commercial, financial, and technical due diligence, with focused attention on the areas of greatest importance
- Joint business plan development

Non-binding offer incl. deal structure

Investment Committee 4

- Internal presentation and assessment for strategic fit and approval

Move to IC

Deal & support 5

- Sign deal and provide regular support (weekly & monthly touchpoints, (optional) in-house support)
- **Note:** Unlike traditional VCs, Vliegwiel operates with a flexible approach - free from fixed five-year horizons, enabling a longer-term investment perspective

Binding offer

Our portfolio

	Renset	Back to Battery	Pixelfarming Robotics	Maxairea
Description	Renset is a Dutch engineering firm based in Delft that designs and builds high-performance, mobile battery systems for the construction industry	Back-to-Battery is scaling next-generation battery recycling in Europe with a clean, flexible, closed-loop process by extracting and refining critical raw materials from used lithium-ion batteries	PixelFarming Robotics develops autonomous agricultural robots that use precision laser technology to detect and eliminate weeds, reducing the need for herbicides and manual labor	Maxairea develops innovative air care systems that remove CO_2 from indoor air, improving air quality while reducing the energy needed for building ventilation
Impression				
Impact pillar(s) addressed	Energy transition	Circular economy	Biodiversity	Energy transition
Link	https://renset.nl/	https://www.back-to-battery.nl/	https://pixelfarmingrobotics.com/	https://www.maxairea.com/

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Team & Contact



Tom Alma
Management Trainee AB InBev



Herre Hoekstra
Co-Founder Liqoflux
Chairman OrbEnergy (solar)



Tijn Boenk
Fund manager Vliegwiel
Consultant Roland Berger



Pieter Ter Kuile
21+ yr Corporate Finance
Kempen & Co
Founder BtB and Black Bear



Gert Jan Hubers
Founding partner at Nimbus and Transformation Capital



Gijs Hubers
Finance Trainee Friesland Campina



Joost Leeflang
14+ yr Philips, e.g. head of E-commerce Health Systems
Various boards, e.g. Goodroll



Kaz Barentsen
4+ yrs M&A
Rabobank

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